



TESSA I. RICHTER
CREATING NEW LEADERS

www.oursecretpotential.com

Press contact

Louise Richards

louise@bloomingvisions.com

+44 (0)7840 459176

PRESS RELEASE

FOR IMMEDIATE RELEASE

TESSA RICHTER LAUNCHES OUR SECRET POTENTIAL NOW IS THE TIME TO CREATE NEW LEADERS

12 January 2021 - Our Secret Potential is a new approach to personal development, designed for seekers of meaning and purpose in a world of flux. It teaches them new skillsets to lead the way towards a sustainable future. The brainchild of Tessa Richter, Our Secret Potential is the culmination of a life-long pursuit of purpose. The programmes implement original processes and tools including meditation, mindset techniques and artistic creation.

Showcased on www.secretpotential.com, the approach consists of a flexible range of programmes, free resources and a newly published book "Our Secret Potential, A new approach to purpose, performance and well-being in the 21st century".

"My aim is to inspire a new model of human being on a physical, mental and spiritual level," explains Tessa Richter. "I teach people from all walks of life, including high-level executives, creatives and specialists. Not only do they learn how to find their own way in today's changing world, but also how to lead others from crisis into a more meaningful future".

A perfect guide for a world in flux

The book takes us seamlessly from logic to miracles, pragmatically bringing together ancient wisdom and modern scientific research. The reader discovers that there exists a higher form of intelligence accessible to all and based on inter-connectedness, a fresh mindset and the coherence of our three brains: head, heart and gut.

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Guiding Programmes

All the programmes explore the processes and tools Tessa has developed and used herself during her life:

Workbook & Guidance

The "Our Secret Potential" workbook offers daily exercises and experiments to develop your secret potential according to each chapter of the book. Included in the programme are two personal email exchanges for advice on a topic of your choice.

400 Euro

Bespoke Coaching Programmes

Are you ready to develop a sustainable approach to leadership? Are you facing a crisis you do not know how to cope with? Is there a change you wish to make in your life? Tessa personally guides you and teaches new skills during face-to-face coaching sessions.

Price on demand

Coming soon:

Online Courses

These courses will provide 24/7 access to exclusive content on some of the key areas of Our Secret Potential.

More about Tessa Richter

Of Anglo-German origin, Tessa lives in Switzerland where nature is an integral part of her life. She has been a professional classical musician, a composer, a painter and sculptor, a music and language teacher and a career and personal coach. What is even more extraordinary, is that she has been a top performer in each of these areas. She is currently a career coach for high-level business people, including CEOs, who are seeking help at a pivotal time in their careers. Tessa is a regular speaker on performance and well-being at corporate events and health symposia.

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